

## > Fleet Management

Challenges in the 21st Century

01 - 05 December 2019

01 - 05 March 2020

Dubai, United Arab Emirates





# ➤ Fleet Management

## Challenges in the 21st Century

### WHY CHOOSE THIS TRAINING COURSE?

Supply chain development is bringing new challenges for fleet managers and safety continues to be of prime importance. Fleet management is significant in managing distribution of products through extended supply chains. A company's reputation is reliant on timely and cost effective management of these operations.

**This COPEX training course will feature:**

- The Changing Nature of the Supply Chain Environment
- PESTEL for Fleet Managers
- Risk in Fleet Management
- Sustainability in Fleet Management
- Technology for Fleet Management

### WHAT ARE THE GOALS?

**By the end of this COPEX course, participants will be able to:**

- Understand the Changes Which are Driving Change in Fleet Management
- Identify Gaps in Performance
- Develop Fleet Management Strategy
- Analyse Risks in the Business Environment
- Build Sustainable Operations

### WHO IS THIS TRAINING COURSE FOR?

**This course is suitable for a wide range of professionals but will greatly benefit those who interact with the fleet management roles, such as:**

- Fleet Managers
- Logistics Managers and Planners
- Distribution Managers
- Transport Managers

### HOW WILL THIS TRAINING COURSE BE PRESENTED?

This course will utilise a variety of proven adult learning techniques to ensure maximum understanding, comprehension and retention of the information presented. This includes formal presentations, group discussions as well as group activities.



# The Course Content

## Day One: The Changing Nature of Supply Chain Management

- Why Do We Need Fleets?
- The Make or Buy Decision
- Other Answers to Distribution
- Distribution Requirement Planning
- Threats in Supply Management
- Opportunities in Supply

## Day Two: Analysing Changes in the Operating Environment

- PESTEL Analysis
- Political Environment
- Social Factors
- Legal Concerns
- Economic Issues
- Technology

## Day Three: Risk

- What is Risk and How is it Different to Issues?
- Risk and Safety
- Risk Reduction
- Mitigation
- Risk Avoidance
- Exercise on Risk Management

## Day Four: Technology in Fleet Management

- Information Technologies
- Opportunities and Threats
- Power Technologies
- Financial Impacts of Technology
- Planning the 21st Century Fleet

## Day Five: Sustainability for the Future

- Safety in the Future
- Reducing Carbon Footprint
- Integration with Other Modes
- Technology in Sustainability
- Artificial Intelligence

### The Certificates

- Copex Certificate of Attendance will be provided to delegates who attend and complete the course

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Date	Venue	Fees (USD)
01 - 05 Dec 2019	Dubai, UAE	\$4,950
01 - 05 Mar 2020	Dubai, UAE	\$4,950

*This fee is inclusive of Documentation, Lunch and Refreshments and maybe subjected to 5% VAT.*

## REGISTRATION DETAILS (PLEASE USE BLOCK CAPITALS)

Salutation: First Name: Last Name:  
Designation: Company:  
Tel No.: Mobile No.: Fax: E-Mail:  
Mailing Address:  
City: Country: Zip Code:

## AUTHORISATION (AUTHORISED BY)

Salutation: First Name: Last Name:  
Designation: Company:  
Tel No.: Mobile No.: Fax: E-Mail:  
Mailing Address:  
City: Country: Zip Code:

## MODES OF PAYMENT

Please Invoice My Company

Please Invoice Me

Cheque Payable To Copex

### Hotel Accommodation

Hotel accommodation is not included in the Registration Fee. Special rates and limited number of rooms are available for attendees wishing to stay at the hotel venue.

Please make your request for accommodation at least 3 weeks prior to the commencement of the course.

### Cancellations & Substitutions

Cancellation must be made in writing 2 weeks prior to the commencement of the course. A service charge of US\$ 250 will be applicable. Thereafter, full payment is required, but a substitute delegate is welcome at no extra charge.

**copex**

Your Strategic Partner in Talent Development

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